



America's Favorite Cigarette Break.

# Benson & Hedges 100's.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

Regular: 11 mg. "tar," 1.1 mg. nicotine  
Menthol: 20 mg. "tar," 1.4 mg. nicotine  
av. per cigarette, FTC Report, Aug. '72.



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Pg. 4/c B1  
Time-3/5/73  
Newsweek-3/5/73

Wells, Rich, Greene, Inc.